

**City of Scottsdale**  
**Human Relations Commission**  
**2019 Strategic Plan**  
**Project Updates**

**ORIGINAL PROJECT PLAN**

	Strategies/Tactics	Deliverables	Lead	HRC Comm	Due Date	Budget
1	Expand <i>Scottsdale For All</i>	+Poster distribution 20,000+ +xxx% social media increase +longer video views	Mustafa	Shimo		
2	Enhance and continue Dinner & Dialogue	+Incorporate Diversity Talks	Rhoden	Eaneman		
3	Refocus on City of Scottsdale Golden Rule declaration	+Create 2020 plan: event type, agenda, date, Mayor & partner commitment	Hinchman	Mendoza		
4	Regional Unity Walk 2019	Attend the Tempe walk	Staff	ALL		
5	Identify important/critical diversity issues in Scottsdale. Use trends and metrics to guide the Commission's priorities	+Review results of 3 new questions on Natl Citizens Survey +Review multi-year trends +Report Qtrly Police hate crime numbers at HRC mtgs	Staff	Shimo	+March +March +Ongoing	
6	Develop stronger ties to Diversity partners	Strategically align with Partners based on project needs		ALL		
7	Support Office of Diversity outreach	+Attend PHX Pride parade +Quarterly participation in outreach booth, events		ALL		
8	Address new priorities as identified					

**City of Scottsdale**  
**Human Relations Commission**  
**2019 Strategic Plan**  
**Project Updates**

**COMPLETED PROJECTS**

	<b>Strategies/Tactics</b>	<b>Deliverables</b>	<b>Completion</b>
2	Enhance and continue Dinner & Dialogue	A.Private home dinner B.Regional Human Relations dinner	A. March, 2019 B. May, 2019
3	Refocus on City of Scottsdale Golden Rule declaration	Mayor Re-Affirmation of Golden Rule at City Council Meeting	April, 2019
4	Regional Unity Walk 2019	Two Commissioners attended	January, 2019
5	Identify important/critical diversity issues in Scottsdale. Use trends and metrics to guide the Commission's priorities	A.2019 Natl Citizens Survey reviewed with full Comm. B.Qtrly Pollice hate crime report at HRC mtgs	A. March, 2019 B. April, 2019
7	Support Office of Diversity outreach	A.Two Commissioners @ AZ Native Experience/American Indian Festival B.One Commissioner @ One-in-Ten C.One Commissioner @PHX Pride parade D.One Commissioner @ AZ Bike Week E.One Commissioner @ Stillman Park	A. February, 2019 B. February, 2019 C. April, 2019 D. April, 2019 E. April, 2019